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EIN 23-2039194

**Sponsorship Levels**

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| **Barrel Sponsor – $5,000** |
|  | * Name/Logo and Link on Event Website
* Name in press materials and event signage
* Name/Logo on Cover of Event Program
* Full-Page Color Ad on Back Cover of Event Program
* 8 complimentary VIP tickets at Reserved Table
* Name/Logo on Event Promo Item and T-shirts as “Presenting Sponsor”
* Grand Prize Coverall Game Sponsor
 |
| **Keg Sponsor – $3,000** |
|  | * Name/Logo and Link on Event Website
* Name in press materials and event signage
* Full-Page Color Ad in Event Program
* 8 complimentary VIP tickets at Reserved Table
* Name/Logo on Event Promo Item and T-shirt
* Wheel of Bourbon Game Sponsor (name/logo prominently displayed on game)
 |
| **Growler Sponsor – $1,000** |
|  | * Name in press materials and event signage
* Full-Page Color Ad in program book
* 4 complimentary VIP tickets at Reserved Table
* Name/Logo on Event T-shirts
* Food Station Sponsor (banner with name/logo at food station)
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| **Yard Sponsor – $500** |
|  | * Name on event signage
* Full-page ad in program book
* 4 complimentary tickets
* Regular Bingo Game Sponsorship
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| **Stein Sponsor – $300** |
|  | * ½ page ad in program book
* Regular Bingo Game Sponsorship
* 2 complimentary tickets
 |
| **Pint Sponsor - $100** |
|  | * 1/4 page ad in program book
* 1 complimentary ticket
 |

Program Book Advertisement

B&W: Full-Page $150 Half-Page $100 Quarter-page $75

Color: Full-Page $200 Half-Page $150 Quarter-page $125